



RCA Annual General Meeting 2012

Revelstoke Community Centre, Nov. 26, 2012, 7:00pm

Agenda

1. Acceptance of Agenda
2. Acceptance of Minutes from November 28, 2011
3. Presidents Report
4. Financial Report
5. Membership Report
6. Communications Report
7. Downhill Committee Report
8. Urban Report
9. Cross Country Committee Report
10. Road Committee Report
11. Racing/Events Committee Report
12. Strategic and Operating Plans
13. Paid Trail Crew
14. Fee structure
15. Committee Membership
16. Election of Officers
17. Election of Directors

Presidents Report

2012 has been another busy year for the RCA. Our membership has increased to over 280 members and we continue to see more riders, locals and tourists, on the trails so we seem to be doing something right. The new Flowdown trail opened this year to rave reviews and has proved to be a great addition to the trail network.

In the spring we applied for approval to build new trails and parking areas on Boulder and Macpherson. We didn't get the approvals for those trails etc. this year but luckily we have approvals in place from past years so we were able to get a new trail built on Macpherson and several trails improved on Boulder. We found out we could work on the Frisby Ridge parking lot and build a new lot at the Flowdown Trailhead with out having to wait for approval. Speers Construction was kind enough to donate machine time for both parking lots so we now have lots of parking in both locations! A big thanks to Speers.

With all the rain this spring the trails took a serious beating!! Thankfully lots of volunteers were willing to come out to our workdays so lots of trails got lots of work addressing water issues etc. and the trails survived quite well. We are investigating the possibilities of having a paid crew for next year to take some of the pressure off the volunteers.

Lots happened on the Events front this year. The Arrow Helicopters XC Toonie race series expanded to 7 races and the new this year 4 race Flowt DH race series were both big successes. The RCA also assisted with organizing and timing for both the Mt Revelstoke Steamer Hillclimb road race and the Martha Creek Meltdown DH/Enduro race.



The road Committee saw it's numbers drop this year so hopefully better weather next year will bring those numbers back up.

The directors of the DH and Road committees are dropping off the Board this year so we are looking for replacements for those positions. If you are interested in helping the RCA to keep moving forward please let your name stand for one of the vacant positions on the board. I want to thank Bruno and Pete for all their work for the RCA! You will be hard to replace. Thank You!

Keith McNab, RCA President

Financial Report

Revenue:

- Membership revenue increased to \$5,240 (2011 - \$3,875) for 2012.
- CBT funding received for \$17,000 for trail construction.
- Increase in sponsorship revenue due to new sponsors for clothing in 2012, also new DH race series received sponsorship
- Clothing sales were new for 2012, \$9,748 for clothing and water bottles for the year. There is still just over \$8,000 in inventory on hand for future sales

Expenses:

- General and administrative increased in current year as a result of some one time expenses; the design and development of a logo, purchase of a banner and stickers with the new logo. As well as maintenance on tools that had not been done in 2011.
- New PO box that will be an ongoing expense.

Note that the excess of revenue over expenses for 2012 has to do with the timing of the year end date, projects funded in 2012 were still underway at October 31.

Membership Report

Lindsey Corrigan is responsible for completing re-vamping the RCA's membership system. Lindsey worked diligently to set-up membership sales on Zone 4. The RCA has ALMOST reached 200 members☺ This year, the goal will be to crack that 200 mark. Amanda MacIntosh will be moving from Secretary to Director of Membership.

Communications Report

2012 communications worked on improving already existing tools. The RCA website was fairly stable after having tons of updates in the last 2 years. Some improvements were made to info on DH trails, the RCA mission, and directions to XC parking areas. News posts are added in 1-2/week on average through the season. The Facebook page is used regularly and has over 150 people linked in to it, as well as some businesses and community groups.

As usual, we get pretty good support from local media, who either attended our events and printed stories, or included our submitted write-ups. The event coordinators were helping out greatly here by completing their own submissions.



We remain represented on MountainBikingBC.ca, in partnership with Revelstoke Tourism. We added some updates this year, and the site initiated a mapping project, which now includes the Frisby Ridge trail.

Thanks again to Chris Argue who has been compiling several RCA newsletters annually, this is a great contribution to letting our members and the public know what is going on.

Downhill Committee Report

Boulder Mountain

- 9 members on the committee, meetings take place the last Monday every month except for December (xmas) and summer holidays (July – Aug). Meetings are held with a minimum of 5 members (quorum).
- Came up with a plan (1 and 5 year)
- Work to the Cash Advanced, Loggin' Leftovers and Gravy Bacon
- Completed MOU with Stella and the RCA
- Installed signs and posts on Boulder
- Completed the large s.57 application for parking lot and trail
 - Consulted with the Recreation Officer
 - Got lay out done
 - Flagging
 - Clearing
 - Approx. 7 new trails in this application
 - Parking lot
 - Climbing trail
- Worked grant applications with the Board
- **Launched the DH series – 4 races**
 - 107 racers total
 - Lots of dedicated volunteers
 - Series with points
 - Added lots of new RCA members!
- Two trail days – May and September
- Managed two contracts – Parallelojam (1.3km) and bike club (800m)
 - IA crew built Sally's Alley in Lower Boondocker and cut some trees on the trail this fall
- New layout, planning, maintenance tally for our updated 5-yr plan (due late Jan 2013)
- Connected with the high school trail building class and are planning to do more work with them and host an educational seminar.



Urban Report

At the beginning of the season my main role as a director was to pursue the legalization of the CPR network of trails in Revelstoke. The board had not at that point decided that we should form another sub committee. However, this fall it was decided that there was in fact a need for this segment of our trails to be properly taken care of.

So far, the newly formed sub committee consists of: *Justin Crosby, Cliff Lamb, and Neville Bugden*. As per the last board meeting, we thought that there should ideally be a representative from each of the other sub committees' as part of Urban Trails, as of yet we don't have any other interested people who are willing to commit but after the AGM we will be a little more aggressive getting things set up properly and to the boards liking.

Considering this part of the club's interests evolved slowly over the course of the riding season, we actually did accomplish quite a lot. Cliff Lamb has been passionately and patiently working towards the legalizing of the CPR trails for a few years now. First, as a part of the Revelstoke Trail Alliance and now as a part of the RCA. We were able to find what will hopefully be the solutions to the legal issues that the club needs to address in creating a legitimate riding area over on CPR hill. We were able to contact and have good information sharing with 90% of the private land owners on the eastern access side of CPR hill, as well queued things up with CP Rail to enter into a land use agreement with them, should the board decide to do so. The one big hurdle we still face will be dealing with Parks Canada, as there are some sections of trail that go thru Parks Canada's buffer lands. We have decided that once we have every other issue completely wrapped up we will then turn our focus to them and show what we are doing, what the long term plan is and how it benefits the community and them. I would hope that thru the winter months we could have all of the CP rail and private land issues dealt with so we can get some work done in the very early spring. In addition to the CPR trails, we are lucky to have a small, scattered, but fun network of trails that crisscross all over town. With a plan in place to tie all these little pieces together with approvals, signage and some work done to pieces that desperately need it, we will end up with quite a few more km of legal mountain biking that is literally right outside all of our front doors.

Working with Neville, we put together a proposal that Nev pitched to the board regarding a full time paid trail crew to maintain our ever expanding trail network. The model is based off of the successful Rossland trail crew model. Nev currently is, and has been a professional trail builder on that crew for the last few years and has enormous passion and knowledge for trail building. At the last directors meeting, the board voted yes to proceed with a trail crew pilot project. With myself as the liaison to the board and the two of us working on putting the rest of the proposal pieces together, we hope to be able to acquire the required money to employ a full time 2-3 person trail crew for the 2013 riding season. The crew will start the season by getting all the trails in prime riding shape as they melt, do any required maintenance to them and then be part of any new trails projects that will be lined up for the season. If Revelstoke wants to continue to try and become a mountain biking mecca, we need to make sure we are looking after the substantial investment we have put into our trails over the past few years.

Cross Country Committee Report

Last March the XC Committee published an update in the RCA Spring newsletter. In that update we highlighted a list projects we wanted to complete during the cycling season. These projects, for the most part, focused on improving the infrastructure used to access and attract people to our trails. I'd like to update you on where we stand now that the season is ending.



First off I'd like to thank all the volunteers that put their time and energy into trail maintenance this summer. Melanie Bernier facilitated Wednesday night maintenance sessions through out the spring and early summer, while Richard Brittin did the same for Sunday mornings. These two xc committee members got a great many people working on the trails, making Macpherson an even better place to ride. I know there are plenty of folks who clear downed trees, improve drainage, and do minor maintenance while out on the trails. Thanks for your efforts. Also, I'd like to recognize all the work the Fire Suppression crews do for our trails throughout the summer.

Parking issues were at the forefront of the spring projects this year. A great new parking lot was created at the Flow Down trailhead. I'm not sure I've seen this parking area empty since it was completed. This project was successful thanks to the donations and efforts of Ministry of Transport, Highway Maintenance Contractors, and Speers Construction. Additionally an enormous amount of roadwork and parking creation went on in the Frisby Ridge area this year. Speers Construction due to the machinery and expertise supplies the success of this project. The XC committee had hoped to address the crowded parking issues at Griffith Creek FSR this summer as well. Unfortunately approvals for this project did not come through in time. We are confident, however, that this project will go ahead next season.

You may have noticed a bit of new trail construction happening on Macpherson this fall. The short leg of a trail called Lookout, that used to end at a great bench and viewpoint, has now been extended. Thanks to Loki Tree Service for the building the trail, and to the Monashee Unit crew for clearing the trail right of way.

Now that the cycling season is wrapping up, the XC committee will be reassessing our progress and formulating plans for next season. Thanks for supporting the RCA, we'll see you on the trails.

Road Committee Report

Summer 2012 was another great road season, a bit moist early on, but excellent the rest of the summer and writing this in mid-Oct. still beautiful fall riding for a few more days at least! First off thanks to the road committee members Stuart Smith and Bob Cooper who organize rides and events and generally cajole people into getting out riding. Time Trial nights were plagued by thunderstorms, resulting in low turn outs, regardless Thom Madlung managed to crank off a new 16km men's course record on his new TT bike and also produce the best age handicapped time of the year. Thank you Flowt Bikes for sponsoring these races.

RCA members were seen at a pile of gran fondo events, and this year the BC Masters held many road races in the interior, which was great. Group rides were a bit slow this year so we will look at some ways to improve that situation for next year. The Steamer hill climb went off in perfect conditions this year and made for another new course record and some of the usual RCA suspects on the podium. Bike Fest 2012 provided an excellent new venue for road riding, the downtown criterium! These races can't be beat in terms of excitement and energy for demented idiots and spectators alike! We look forward to this event again next year. Thanks again for everyone making organizing efforts for these events. All in all another fabulous season of road riding around Revelstoke!



Racing/events Committee Report

2012 saw the expansion of the XC mountain bike racing toonie series to seven races (from six the year prior). A total of 61 racers took part in the series, which was a 20% increase from the prior season. A highlight of the series this year was holding the last event on a new course at RMR which led to the clean up of some of the old XC trails there expanding the number of ride-able trails in town. The series attracted excellent support from sponsors and operating expenses were more than covered by sponsorship revenue from title sponsors. Left over funds will be saved for race expenses in future years if required. The series once again received excellent local coverage with every race getting a write up in the newspaper.

Another project this committee undertook was obtaining prizes for all the RCA events (XC races, time trials, maintenance days and downhill race). Again we had excellent support from local businesses and were able to send many RCA event participants home with great swag and also gave away two awesome grand prizes (with a retail value of over \$1000) which were drawn based on participation in RCA events.

Strategic Plan 2012-2017 Initial Framework

Goals	Strategies	Tactics
Improve infrastructure	Long term plan the mt. bike trail system	<ul style="list-style-type: none"> Complete system plan for urban, XC and DH trails
	Fund raising	<ul style="list-style-type: none"> Grant applications
	Trail works through grants, in-kind donations, or voly labour	<ul style="list-style-type: none"> Partnerships (in-kind) Voly projects
	Input to multi-use trails	<ul style="list-style-type: none"> Input to urban planning
Coordinate events	Competitive	<ul style="list-style-type: none"> Organize club level races Organize public events
	Recreational	<ul style="list-style-type: none"> Social rides
	Club programming	<ul style="list-style-type: none"> Group rides Youth initiatives
Build partnerships	Seek strategic partnerships	<ul style="list-style-type: none"> Seek partnerships Sponsorship plan Promote local shops Joint merchandising Promote cycling events
RCA club and community building	Social events	<ul style="list-style-type: none"> Special events Annual social All committee meetings
	Club merchandise	<ul style="list-style-type: none"> Clothing and merchandise
Promote cycling	Educate and advocate locally	<ul style="list-style-type: none"> Positive communications Code of ethics Liaison with other groups Pursue media attention
	Tourism and Marketing	<ul style="list-style-type: none"> Sell maps Contribute to tourism efforts



Operating Plan 2012

Goals	Strategies	Actions
Improve Infrastructure	Long term planning	<ul style="list-style-type: none"> • 3 year plans updated • initiate strategic plan
	Fund Raising	<ul style="list-style-type: none"> • CBT grant \$17 000
	Trail works	<p>XC</p> <ul style="list-style-type: none"> • Flowdown and Frisby parking • Maintenance days/nights • New kiosks and trail signs • Investigate CPR trail status • Proposal to Parks Canada <p>DH</p> <ul style="list-style-type: none"> • Boulder upgrades (Upper Bike Club, Parallelojam) • Frisby connector lay-out
	Multi-use trails	<ul style="list-style-type: none"> • Attend city bike path meetings
Coordinate Events	Competitive	<ul style="list-style-type: none"> • Club level XC and DH races • Road TT series
	Recreational	<ul style="list-style-type: none"> • Road group rides • Tour de France pool
	Programming	<ul style="list-style-type: none"> •
Build partnerships	Seek strategic partnerships	<ul style="list-style-type: none"> • XC race at RMR • Stella Jones agreement • Thank you advertisement • Thank you gift to fire crews • Support Bike Fest, Martha Meltdown, Steamer, Spanked • TDF hosted by Sangha Bean • Sponsorship program
RCA club and community building	Social events	<ul style="list-style-type: none"> • Membership open house • Year end ride and party • Social media
	Club merchandise	<ul style="list-style-type: none"> • Club kit complete and sold • DH jerseys for sale • T-shirts for sale
	Administration	<ul style="list-style-type: none"> • New on-line membership process
Promote cycling	Educate & advocate	<ul style="list-style-type: none"> • Trail etiquette signs • Media coverage races series • Trail conditions reports StokeFM
	Tourism & marketing	<ul style="list-style-type: none"> • Maps sold at shops • Partner in Mtbikingbc.ca