

**Revelstoke Cycling Association  
AGM  
23rd November, 2016**



**Agenda**

1. Presidents Report - Keith
2. Financial Report- Marie-Mai
3. Membership Report – Carol
4. Downhill Committee Report - Danielle
5. Cross Country Committee Report – Daryl
6. Trail Crew report - Danielle
7. Road Committee Report - Stuart
8. Racing/events Committee Report - Bart
9. Communication/Urban Trails Report – Meghan
10. Election of Directors

**1. Presidents Report**

As the snow creeps down the mountains and the fall rains soak the trails it's a good time to look back on the year of cycling in Revelstoke. It has been an interesting year for the RCA with some great accomplishments and some challenges. Over all, despite the wet weather for most of the summer, the riding has been great this year and the trails stood up quite well. A big thanks goes out to our maintenance crew for all their erosion control work on the trails this summer. Even with all the rain the trails have been tons of fun to ride.

One of our great accomplishments this season is the opening of the Rooster on Boulder. If you haven't ridden this amazing trail yet plan to! We think that having a bike park caliber trail like the Rooster available for riders of all abilities in Revelstoke is a great accomplishment and we are proud of how the trail turned out.

One of the big challenges for the XC Committee this summer was how to handle the damage that was done to the Frisby Ridge trail by the wet weather last summer. It was a very tough decision to ask for the trail to be closed for the summer so we could repair the damage and upgrade the trail but I think it was the right decision. With money from Columbia Basin Trust and Rec Sites and Trails we were able to hire a crew and let them loose on the trail for the summer. They got a lot of upgrade work done on the trail which we are confident will set the trail up to be much less susceptible to rain events in the future. The early snow this year meant they did not completely finish the work this season but we should be able to open the improved trail early in the riding season next summer.

Another challenge was the logging that took place on Mt Macpherson late this summer. The logging contractor was great to work with so the trails were kept open whenever it was safe to do so but any time

there is logging in the middle of our riding area it is a challenge on lots of levels. The upper part of TNT is the main trail that was impacted by the logging. A swath of trees has been left around the trail but now that logging has occurred around the trail we are worried about trees blowing down around the trail. We will have to see over the next few years how well the trees that were left around the trail survive and if they do blow down how much the trail is impacted.

So overall an interesting year for the RCA but now it is time to start planning for next year. We have already started plans for trail extensions on Frisby Ridge as well as other trails in our network. Several of our hard working RCA Board members will be stepping off the Board this year so we are looking forward to new members stepping up to continue their great work. If you are at all interested in getting involved please think about stepping up to help the RCA continue improving our great trail network in Revelstoke.

## **2. Financial Report**

See attached financial report.  
Adopt financials.

## **3. Membership Report**

In total the RCA had 377 individual memberships this year. This was made up of 15 families, 248 individuals, 2 youth individuals and 9 corporate sponsors. What was interesting to note is that 291 of our members were signed up during membership drive events. We also saw a rise in the amount of donations through Zone4 with \$950 being collected through the membership system. Our total revenues from memberships and donations through Zone4 were \$12,735.

Membership is an interesting thing in mountain biking. There is huge potential for membership fees to be a stable source of revenue for the club. It is not inconceivable to think that at least 3 times that many people are using the trail network in a given summer. There is the potential for the club to fund the paid trail crew if we could increase membership funds which would reduce the uncertainty of relying on grant moneys for such an essential contribution to the network. The club is currently looking for a volunteer with energy, enthusiasm and creativity to put towards increasing the membership base.

## **4. DH Committee**

This year on Boulder, work slowed down a pace from last year giving us a chance to re-group and re-focus. After the serious rain event during Thanksgiving in 2015, much of the new Rooster was blown out by water. We spent 9 days and lots of volunteer time to dig ditches, install culverts and rebuild jumps. The trail has held up to some big rain events throughout the summer and fall and is proving to be very popular with locals and visitors! A huge success for Phase 1 of this trail, and with some planning and additional grant applications, hopefully the remaining section of trail will be built in the next couple of years. To date, the total cost for this trail was \$61,800. Many thanks to all the volunteers who came out and shovelled and packed dirt and of course – the financial contributors, CBT Community Development Program, the City of Revelstoke, and the CBT Community Initiatives. The picnic shelter is complete in the parking lot and Recreation Sites and Trails BC provided and installed a large sign kiosk and area map.

The connector trail from the bottom of the Rooster to the power line (Man Quads), constructed late last year still needs some finishing touches and if any volunteers are interested, please contact the Association and we'll put you in touch with the project lead. Finally, for another year the RCA was fortunate to have an experienced trail crew out on the trails – Boulder reaped the rewards by having some much needed tread and drainage work completed in on-going efforts to bring some older trails into a more sustainable model. As well, many TTFs were repaired or re-vamped, making the riding safer and long-lasting.

Once again, Boulder and Frisby experienced some beetle salvage logging. The bottom of Ultimate Frisby was logged in the spring, and more recently the Upper Bike Club. There was little impact to the Ultimate Frisby trail and it was almost immediately rideable after harvesting. Unfortunately, we don't expect the same results with the Upper Bike Club trail. Fortunately, we have a good working relationship with Stella-Jones and will walk the trail with them in the spring to assess the damage.

## **5. XC report**

With another riding season almost in the bag it's time to reflect on some of the highlights of this past season.

In May this year, the RCA was awarded with a \$120K grant from the CBT Recreation Infrastructure Grant Program. The funding was leveraged with a commitment of capital funding from RSTBC and the club and all of the money will be used for several projects on the Frisby Ridge trail network. Approximately \$45K was allocated to some much-needed upgrades to the existing Frisby Ridge alpine trail. As of the time of writing this summary, close to 80% of the upgrade work has been completed. Due to early alpine snow, the remaining work has been rescheduled for early summer 2017. Dave Biggin Pound Construction was awarded the contract to complete the upgrade work and has been doing a fantastic job of addressing drainage and erosion issues with a made-in-Revelstoke solution – the portable rock crusher (a.k.a. The Hungry Hippo). In addressing the repair and upgrade work, only one re-route was considered and approved. This new 144m section of trail bypasses a low, side-hill wet area and will follow a very cool and scenic exposed rock shelf that will add some new variety to the mid section of the trail when it re-opens next summer. Summer and fall 2017, the remaining chunks of the project will take place with a 6.5km extension of the existing high-alpine trail, out past the current trail-end at the lake, and finally, a 2.5km connector trail from the existing Frisby parking lot down to the start of Ultimate Frisby. All totaled with the new extension and connector, it will be close to 24km uninterrupted single track riding from the new Frisby high-point down to the bottom of Ultimate Frisby!

With the Frisby project taking up a lot of time and resources from a club perspective, things were relatively quiet elsewhere. The RCA maintenance crew was busy again at Macpherson helping to address long-overdue work on many of the trails in the network. Year after year the popularity of Revelstoke's trails continues to grow and it has become a real necessity to have a full time, seasonal crew attend to the never-ending list of drainage and erosion issues. BIG thanks to Kevin Hobb's the crew's supervisor and fingers crossed that we can secure new long-term funding for this program so we get him back again next year!

Another important person I'd like to thank (and buy a beer!) is Dave Pearson. Viking Dave is a main-stay and go-to-get-er-done guy that leads the RCA's volunteer maintenance nights. Dave and his merry band of

dirt-devils got after many projects this season at both Macpherson and Boulder and really made a positive impact on the condition of the trails and the collective social-psyche of the club and MTB community in general. The Griffith parking lot connector to Sloe Grin was built entirely through volunteer efforts championed by Dave and his crews and I really can't thank this group of volunteers enough for all their smiles and hard efforts to make Revy riding better for everyone!

Several TTF's (Technical Trail Farts) were also added to Flowdown this spring and fall through the efforts of Lyle Stromstedt, Matt Yaki, Carol Prince, Dave Pearson and many others. This was a new process for the RCA and wasn't always easy as we learned to navigate the planning and construction of features through the land manager, but in the end both the triple-jumps and the rock features have safely added some variety and progressive skill advancement opportunities to the area's most popular intermediate trail.

Looking to the future, the RCA has identified a goal to address some longer-term planning needs for the Macpherson trail network. Current planning efforts are focussing on developing a shorter 'green' loop originating from the Griffith Creek parking area that will provide easier options for riders new to the sport and less technical access to popular trails like Flowdown and Berm Donor. A new outhouse will be installed at the Griffith parking area this fall and a family picnic area, mini pump-track and boardwalk are all being considered as the club moves forward with planning efforts geared towards providing more options for families, kids and new riders. The much talked about Cartier loop trail is still under review by the local land manager and the club hopes to be able to move forward with this exciting trail once approvals and funding are in place... stay tuned!

TNT was logged earlier this fall. The RCA continues to honor its partnership agreement with RSTBC and its MOU with BCTS.

Thanks again to all of the great people that volunteer and commit so much of themselves to contributing to the great community of biking we have here in Revelstoke. We have so much already and there is such great opportunity lying ahead of us. Stay positive and get involved with the club at any level if you can... the RCA needs YOU!

## **6. Trail Crew Report**

The RCA hired a two person trail crew this year. They worked for 10 weeks and split their time between MacPherson and Boulder. The focus of their work was to address long-standing drainage issues, failing trail tread, improved sustainably, right-of-way clearing including fall zones, installing signage and repairing/rebuilding/removing TTFs as required. Huge shout out to Kevin Hobbs, our trail supervisor and Rory Lauzon and Nevada Buchanan for their positive attitudes and tireless mud-slinging energy. They worked through clouds of mosquitos and summer rains to make our trails better and the work out there this summer was obvious and much needed! Huge thank-you's to the City of Revelstoke and the RCA membership for funding the crew and to Azimuth Forestry & Mapping Solutions who donated payroll services and assisted the club Treasurer with this project.

## **7. Road Report**

The road highlight this year was organizing a successful Mt Revelstoke Steamer in August. Over 50 riders enjoyed the new pavement in the event supported by Parks Canada and many local businesses, with the 112 Restaurant as title sponsor. Most riders travelled from outwith the

Revelstoke area and encompassed a wide age range and variety of fitness levels with some of the top racers in the province competing for victory. The RCA hope to encourage more local riders to participate next year.

A series of toonie road races were again organized. These are fun races for all abilities. Group rides were not held this year. The RCA decided after many years of trying to attract a critical mass of riders with different formats that it was very challenging to engage enough interest to make these worthwhile. The RCA invites volunteer organizers with ideas to come forward with a format that might work.

A significant amount of re-surfacing work has happened within the last 14 months and the road cycling community has been both winners and losers. On the positive side Mt Revelstoke including the newly paved connector trail from town, Hwy 23N, extended pavement at the south end of Airport Way, Clough Rd and re-surfacing south of the ski hill have enhanced riding significantly. Unfortunately, Hwy 23S is now much less attractive for road riding and the RCA is engaged with Sylvain Hebert and highways officials about this.

## **8. Events Report**

The events portfolio oversaw a number of different events this season. The details for a couple of these events (DH Toonies and Mt Revelstoke Steamer) are covered in the DH and Road reports respectively. The remainder are covered below.

### **XC Toonies**

This season we ran 5 toonie events from May through September. 4 of the events were standard xc events and one was an Enduro. The races were once again sponsored by Arrow Helicopters. Their \$500 donation was more than adequate to cover the expenses associated with the events (these were approximately \$200 for race sanction fees and number plates).

The participation this season was significantly decreased from prior years. Race entries ranged from a high of 22 to only 3 at the last event. Total number of unique participants was 37. The trend over the past 2-3 seasons has been of decreasing entries (from a high of 30-40 racers per event and almost 100 unique racers a few years ago). It is unclear what the main reason for the decreased numbers is. Possible explanations to consider include decreased interest in XC racing, inadequate advertising to inform members of the events, and lack of appetite to pay the Cycling BC insurance (\$40) for only a few events. Certainly some more thought (and possible investigation eg survey) will need to be put into this. At the current numbers continuing the XC series may not be sustainable in future seasons. One solution is to increase the number of Enduro events as this certainly seems to be the most popular competitive MTB event at the moment.

### **DH Toonies**

Another great season of DH Toonie racing is complete. A big thanks goes out to Stoke Roasted Coffee and Flowt Bikes & Skis for the great door prizes! This season's series kept last years expanded five race format,

including Loggin' Leftovers, Lower Boondocker to Gravy Bacon, Redneck's Revenge, and bookended by the two classics, Chainless TNT and Frigid Fingers Frisby DH. This season had some stunning individual wins, but the story of the overall was consistency.

This year's races were the same courses as previous years with different timing and in a different order. Overall, racer numbers were up this year compared to last year (48 in 2016 vs 26 in 2015) with more racers competing in each race, but female racer numbers were down overall (7 compared to 8 in 2015). Our best turnouts were for the Chainless TNT and the Logging Leftover races.

Rain and technical difficulties hindered the timing of the finale on Frisbee downhill did not dampen the spirits of the hardy group that raced and volunteered, but it prevented the day's results from being posted and overall medals from being handed out, so now they have been posted on the RCA website, and if you're in the top 5, Cookie is trying to get ahold of you to award you your medal

### **Mt Mac Challenge**

The RCA brought the Mt Mac Challenge name out of the history vaults this season. Skookum Cycle announced that they had no plans to organize the Stoked to get Spanked event this season. The RCA decided that hosting a weekend event as an alternative would be a good idea. Ultimately the Mt Mac Challenge name was chosen for the race. It was held in June and had a modest turnout of 39 riders. It was a positive sign that many of the riders that participated were not regular race participants. This season the event was run as a low-key event (really a weekend toonie with a longer course). The entry fee was kept very affordable and single-event insurance was also available. Due to the no frills nature, costs associated with the event were also minimal and did not exceed the income from entry fees (the race broke even). Certainly the potential exists to grow this event further with higher entry fees and potentially some income for the club however this would require more significant volunteer involvement. Future plans for this event have not been confirmed.

### **Cyclocross Toonies**

Cyclocross enthusiasts Mike Welch and Wade Viznaugh approached the RCA this season about the possibility of holding some cyclocross toonie events. We thought it sounded like a great idea so we supported them through the organization process. The end result was two races that were held in the early fall at the nordic lodge. This was not our first choice venue but lots of fun was still had by all participants and a number of riders had their first cyclocross experience. If you are curious about cyclocross consider coming out next season!

### **Sponsors**

Sponsor solicitation was significantly decreased this season mainly on account of lack of volunteer time to pursue it. We were successful in obtaining title sponsors for all the race series and as mentioned these funds were helpful in covering all race related expenses. We were also able to get a number of product donations for prizeing at the Mt Mac Challenge and the Mt Revelstoke Steamer which were much appreciated by participants. Interest in sponsoring the RCA is certainly there amongst local businesses however we could do a better job maximizing this sponsorship.

## **9. Communication**

### **Facebook**

- Our reach continues to grow and Facebook engagement is steady. We have put some budget towards promoting posts to get more people involved, purchasing memberships, and also for the MEC Dirt Search.
- Facebook Likes have been increasing steadily (+140 in 2013 and +195 in 2014, +508 in 2015) currently up 757 to 1436
- Total page likes as of November 2016: 1436
- Through our social media efforts, we were able to solidify the MEC Dirt Search \$10,000 grant which went in the larger pot towards Frisby Ridge upgrades

### **Website**

- Total website hits are slightly down compared to last year. This could be due to the increased use of Facebook to disseminate information to the club.
- Top page (after our homepage) was our Trail Maps page (4421 views) followed by Frisby Ridge (2867), Macpherson (2641), Trail Conditions (1472), and Mount Revelstoke Steamer (983)
- Facebook saw the most clicks (772), followed by the iTunes Trail Map App (656 clicks). Zone4 pulled in 330 clicks, and Trail Forks managed 310 clicks.
- Google tops for referral with 12846 followed by Facebook at 2462. Notable referrers are Pink Bike with 345, Trail Forks with 206, the Lamplighter Campground with 123, See Revelstoke with 118, and The Globe & Mail with 109.

### **Pump Track**

- There were a few pump track meetings with Lorraine Blancher and David Pearson, as well as a possible granting opportunity through “Chase The Ace” that was spearheaded by The Revelstoke Golf Club and The Revelstoke Skate Park Association which did not come to fruition. Alas, the pump track seems to be in a stalled state without a champion to take this forward. If you would like to step up to the plate, please let us know!

### **CP & Trails in City Limits**

- The connector trail to link the city to Mount Revelstoke National Park was paved in conjunction with the resurfacing of the Meadows in the Sky Parkway.
- GPS data have been gathered for roughly 50% of the CP trails at the eastern end of the trail network. The data has yet to be overlaid with current and detailed property ownership information which must be obtained from the city.
- The city has committed to a trail strategy. They hosted a stakeholder group meeting in the fall and a draft vision has been created based on feedback. They have purchased a license for strava metro data to help inform the Trails Strategy as well as City plans in the future.

### **TrailForks**

- Using TrailForks.com widgets to provide trail conditions and notification of problems which any pinkbike.com user can modify or update. Updates can include geotagged photos which will indicate the exact location of the trail problem.
- We have 4 regional admins established, Daryl Ross for XC, Steve Scott for DH, and Tim Auger & Meghan Tabor as general oversight. These users can override/suppress/review content uploaded by the public.

## **10. Election of Directors**

Secretary/VP  
3 Directors – 2 year terms  
2 Directors – 1 year terms